From research through co-creation of knowledge to impact

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Innovation '14 Conference

Jonathan Gorst, Sheffield Hallam University
Mike Bernon, Cranfield University
John Cullen, University of Sheffield
Background

Original Project Sponsors:

Project Partners:
What is Reverse Logistics? (Retail Returns)
Forward Logistics
Reverse Logistics
Initial investigation into the UK Retail Sector: ‘Efficiency of Reverse Logistics’ (completed April 2004)

• Value of returns £5.75bn
• Returns of above 30% were common in certain areas
• Indication of poor returns management processes
• Impact on sustainable distribution
Timeline

• Initial Paper - Bernon and Cullen
• Department for Transport (DfT) Project
  – Bernon; Cullen; Gorst; CILT; CIMA; 40+ companies
• Traditional dissemination
  – Papers
  – Professional Publications
  – Workshops & Seminars
• REF 2014 case studies
Project Methodology

1. Workbook revisions
   And sign off
2. Industrial workshop
3. Four phase methodology
4. Site visits
5. Case material
6. Workbook development
7. Practitioner review
Ongoing Work

Research → Outputs → KE / Impact → Research

Outputs

KE / Impact

Research
The Future

• CILT Reverse Logistics Forum
  – 7th May, Cranfield University

• Empirical Research
  – Survey
  – Benchmarking Study

• Academic Outputs
  – Numerous journal articles published
  – More to come
  – Book - KoganPage (April 2015)
Questions?
Presentation Outline

• Initial Paper
• What is RL?
• DfT Project
• Direct Outputs
• Continuation of Research / KE / Impact
• Future