Universities and the Research & Innovation Ecosystem A policy perspective

Liz Shutt Head of Policy, University Alliance



















































Reviews

- Sir Richard Lambert, Lambert Review of Business-University Collaboration, 2003
- Sir Tim Wilson, A Review of Business University Collaboration, 2012
- Sir Andrew Witty, Encouraging a British Invention Revolution: Review of Universities and Growth, 2013
- Lord Sainsbury, The Race to the Top: A Review of Government's Science and Innovation Policies, 2007
- DIUS, Innovation Nation, 2008
- Sir William Wakeham, Financial Sustainability and Efficiency in Full Economic Costing of Research in UK Higher Education Institutions, 2010
- Professor Sir Ian Diamond, Efficiency and Effectiveness in Higher Education, 2011



Government drivers

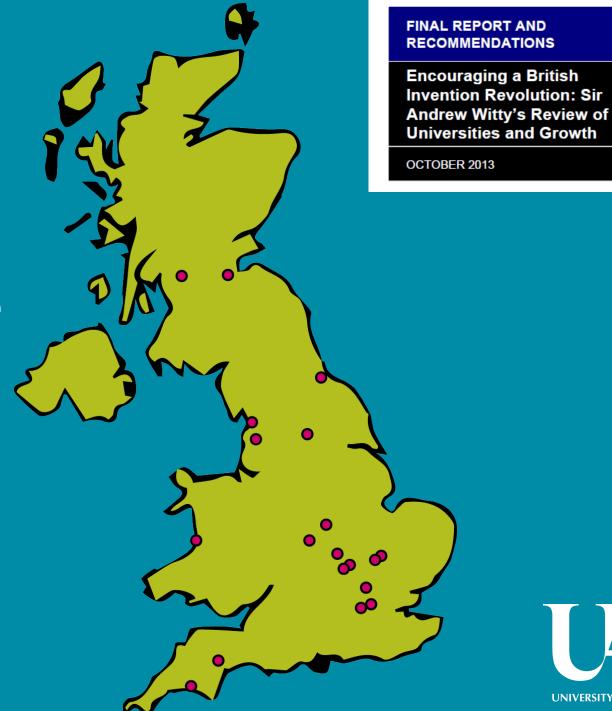
Regional Growth

Industrial Strategy

International competitiveness

Economic Impact





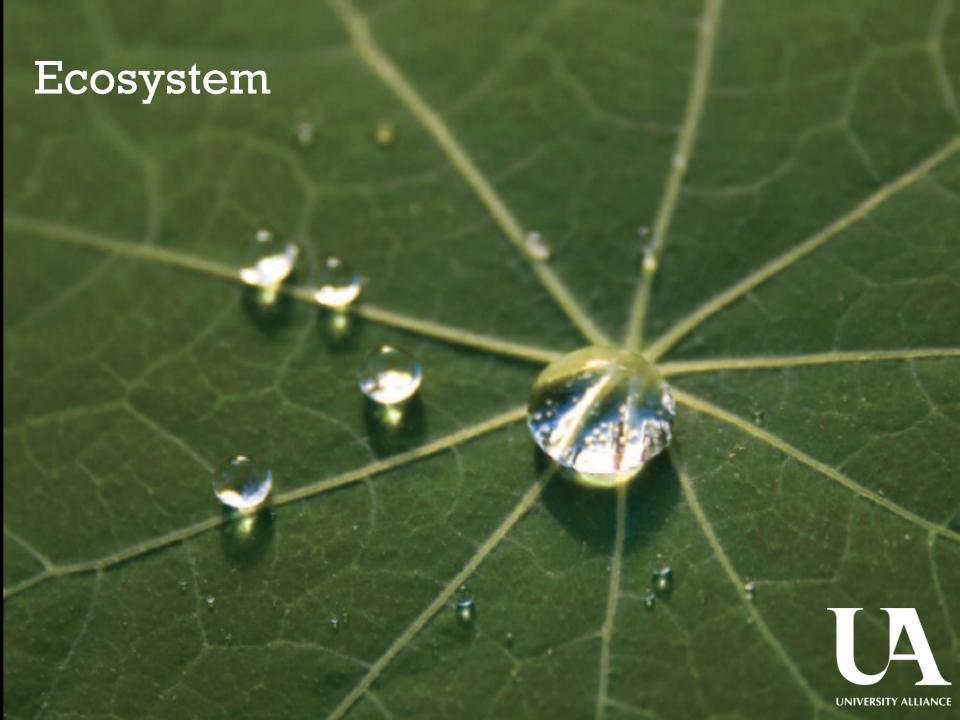
UNIVERSITY ALLIANCE

Top 20 for Consultancy & Contract Research

(Number with SME's since 2008)

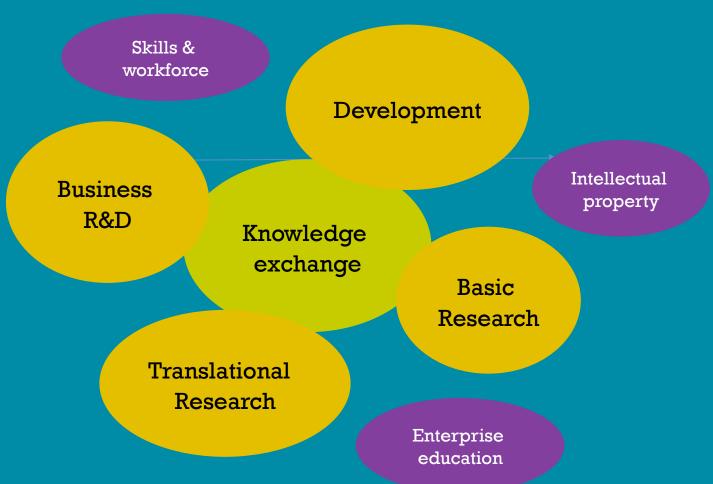
- 1. Coventry University (36,310)
- 2. The University of Liverpool (29,542)
- 3. SRUC (10,968)
- 4. The Queen's University of Belfast (3,742)
- 5. The University of Salford (3,695)
- 6. Leeds Metropolitan University (3,669)
- 7. The University of Central Lancashire (2,744)
- 8. Cardiff University (2,719)
- 9. The University of Lancaster (2,600)
- 10. The University of Northampton (2,595)
- 11. The University of Wolverhampton (2,232)
- 12. The University of Bristol (2,138)
- 13. University of Ulster (2,037)
- 14. Queen Mary, University of London (1,427)
- 15. The University of South Wales (1,320)
- 16. Cardiff Metropolitan University (1,145)
- 17. The University of Cambridge (1,114)
- 18. University of Derby (1,112)
- 19. Buckinghamshire New University (934)
- 20. The University of Newcastle (896)



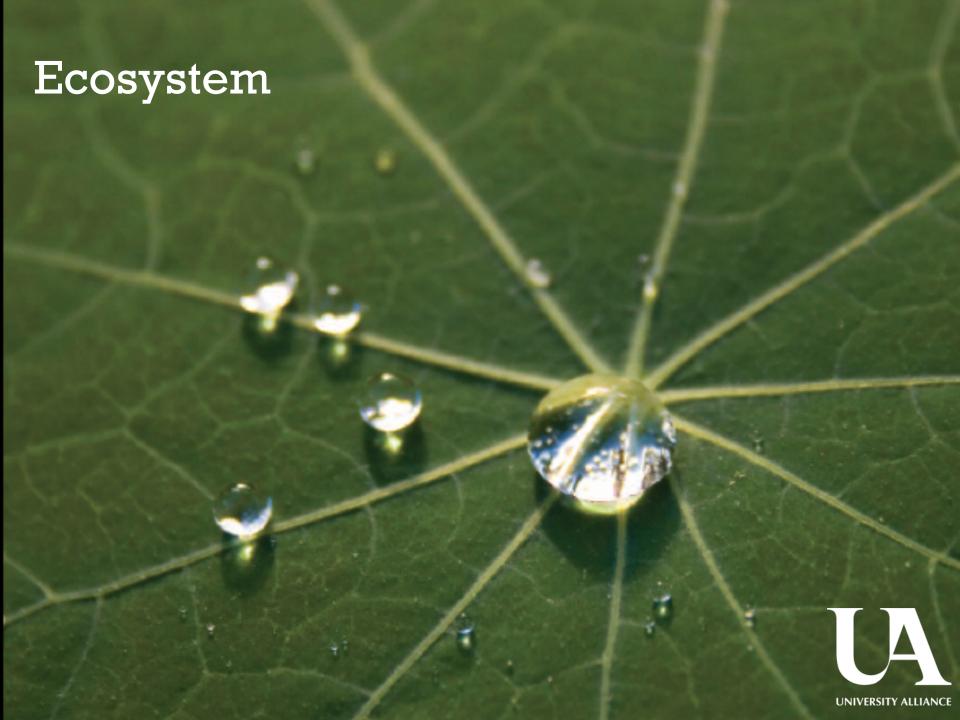


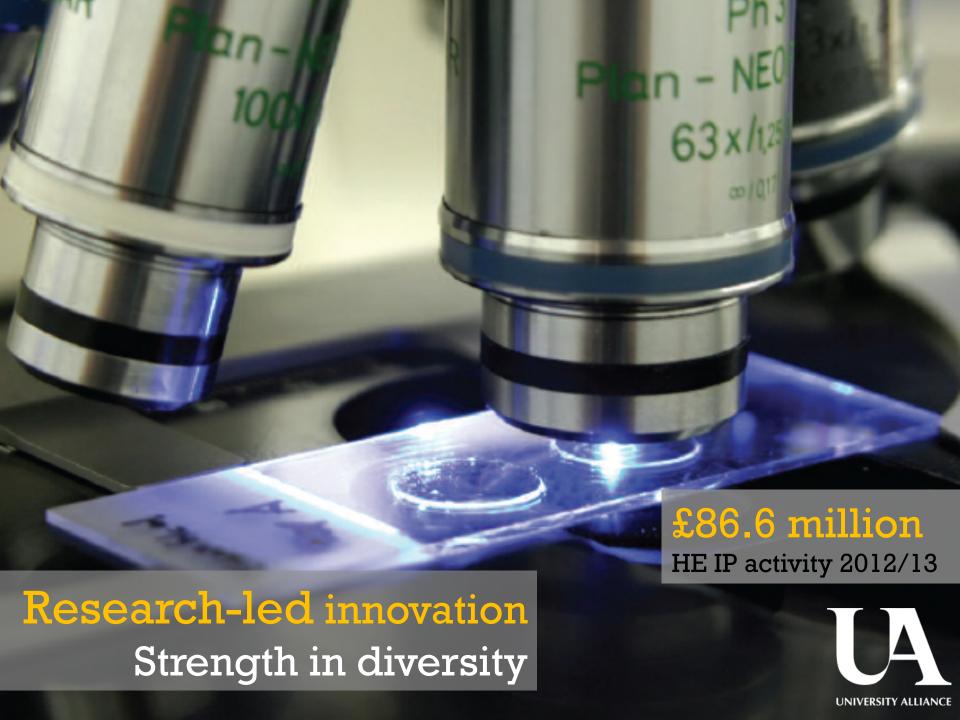
Basic Research Universities KT(KTPs etc) Business Product Applied Research











Research-led innovation

Working well

£86.6 million HE IP activity 2012/13

Funding excellence wherever it exists

Dual funding system

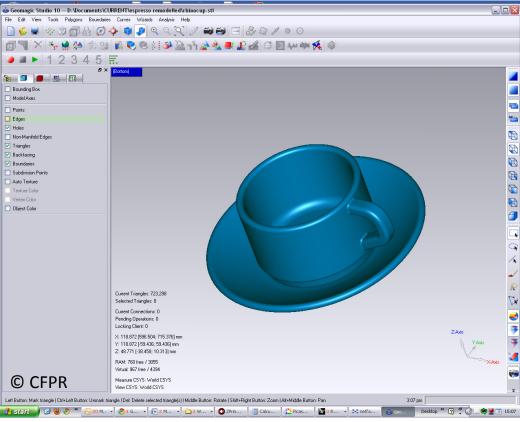
Challenges

Global challenges and industrial opportunities rely on strength in diversity throughout the system

Selective funding must follow excellence

Open innovation requires open competition









University of the West of England





Innovation through collaboration

Working well

£2.7 billion income from working with businesses 2012/13

More nuance in university-business interactions

Co-creation of knowledge

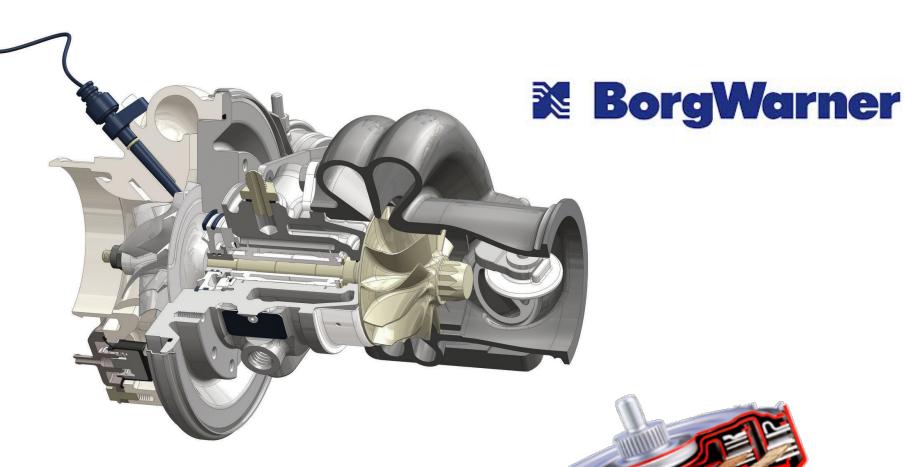
Challenges

Recognizing strengths where they exist (and fund accordingly)

Strengths across regions with anchor institutions

Inter-university: switching to collaborative mode

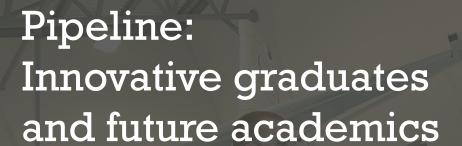












Working well

3,502 Graduate start ups in 2012/13

Appetite for enterprise



Enterprise education valued as key part of innovation ecosystem

'Broken bridge' in postgraduate study





Kingston University London



What's next?

- Role of TSB and UKTI
- Innovation funding: HEIF
- Hauser Review of Catapults
- REF Impact



Questions

- Mainstream rather than third stream what does this mean for your role?
- Are there further barriers that Government should seek to remove?
- Are there unfunded areas / activities that Government should support – what is the evidence to demonstrate that this is the case?

Liz Shutt
Head of Policy, University Alliance
liz@unialliance.ac.uk

