A HEFCE transition fund project is underway to develop new enterprise products in the school of engineering at Staffordshire University. The aim is to develop new routes to market for work-based learning, consultancy and knowledge embedding in engineering.

The project will:

• Develop engineering markets and enterprise products.

• Confer with four regional engineering support networks (Chambers, LEPs) and industry partners suggested by those networks.

• Baseline our operation in industry engagement.

• Reflect on suggestions from industry and networks.

• Report on findings and suggest new products for enterprise engagement.