

This presentation will explore a journey from research, through knowledge exchange and into impact. The study is based on an initial piece of work by Bernon and Cullen (2004), which resulted in the award of a large Department for Transport (DfT) funded project in 2005 with additional funding from CIMA in the same year. All three authors were engaged in this project. The DfT project team worked alongside over 40 different companies during a two year period. The methodology followed a co-production model with participating companies directly benefitting from immediate initial impacts during the development stages and additional longer term impacts. A key project output was a self-assessment work book which was published in 2008. The presentation then explores how the work has extended beyond the initial funded project and resulted in wider impacts within and across organisations who were not involved in the initial DfT project.