

Supporting UK Universities Develop Their International Business

Amanda Selveratnum, The Training Gateway

The Training Gateway established in July 2008 aims to provide a single point of contact for external organisations to procure executive and corporate training and partnership opportunities from UK universities and colleges.

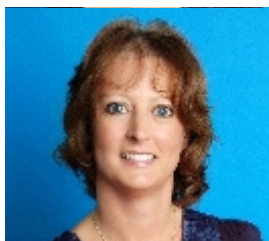
At present we have over 2000 members from every university and have a growing number of colleges involved as well. The Training Gateway is free to join and provides all members with a weekly email detailing new business opportunities in the area of corporate vocational and executive training.

As well as promoting UK training opportunities, the Training Gateway also promotes international educational partnerships and training opportunities from around the world.

The Training Gateway also runs workshops and training courses for staff working in universities and colleges who are involved in training development and delivery. The courses, which are all endorsed by the IKT, cover topics such as Developing International Markets for CPD, using Twitter and Linked In as Marketing Tools, Negotiation Skills and Client Relationship Management.

We also participate in overseas missions to help universities and colleges promote their training and education capabilities and develop international education partnerships.

Finally, we run an exhibition service for members. The Training Gateway takes stands at events across the world and for a small fee members can have their materials exhibited and get access to the full visitor list enabling them to follow up with potential clients without the expense of participating in the event itself.



The Training Gateway

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