

## **Sue Malden**

Chair FOCAL International

**Abstract:** Sue will present a workshop on commercialisation of audiovisual archives - what are the issues and challenges.



**Biography:** Sue is an Independent Media Archive Consultant (Management & Research). Formerly a senior manager in BBC Information and Archives with wide ranging managerial experience - operational line management; policy development; archive selection; research. Sue has been the conference content Director for FIAT/IFTA (International Federation of Television Archives), Member of Royal Television Society History Group and secretary of the BECTU (UK union for broadcasting, film, theatre, entertainment, leisure, interactive media and allied sectors)History Group. Other current activities: Advice on Archive Management; Archive Research for TV productions; Training in Archive Research; Conference organization. Sue is current Chair of FOCAL International, (Federation of Commercial audio Visual Libraries) a leading body in the audio visual archive business.