

Ian Mottashed

Abstract:

Ian Mottashed examines the pros and cons of trusting your precious assets to the cloud, and whether it can provide a cost effective way to manage and distribute your digital assets.

Bio:

Ian Mottashed is Marketing Director for Cambridge Imaging Systems Ltd. Prior to this he has project managed a number of large DAM installations for key clients such as the Ministry of Defence, Imperial War Museums, the BBC and IMG.

Cambridge Imaging Systems have been at the forefront of media asset management for 20 years. Our modular MAM software enables content owners to easily publish and monetise large-scale media archives in a branded web interface - in the cloud or self-hosted. Imagen is an off-the-shelf Media Asset Management, archive and publishing solution providing a cost effective way to manage all of your media assets - from ingest all the way through to browse, retrieval, output and distribution via the www. Our technology has been developed working on large-scale projects for corporate, educational and government clients.

Specialties

Media Asset Management & Publishing, Off-air capture, Encoding and Transcoding, Software Development, Video on Demand, Media Asset Management